Teaching Your Children to Win The Money Game™
Financial WISDOM
COLORING BOOK
FOR
KIDS AND PARENTS

Teaching Your Children to Win
The Money Game®

Introducing... Super C.E.O. Mouse
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For more information about our unique approach to teaching financial literacy to kids, teens and adults, please give us a call at 805-957-1024 or visit us on the web at www.CreativeWealthIntl.org

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OUR OTHER PROGRAMS...

Camp Millionaire® for Kids & Teens
Moving Out! for Teens
The Money Game®
Creative Cash for Kids
Creative Wealth Train-the-Trainer
Creative Wealth Licensing Program
Life’s Little Wealth Principle Cards & Workbook
The Ultimate Allowance Book
Rocks to Riches Financial Adventure for Kids
The Money Jars: Your Magical Money Management System ebook

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The following 26 Creative Wealth Principles evolved out of our unique and effective Camp Millionaire™ program for kids and teens.

The key to becoming financially free isn’t rocket science, but it does take the knowledge and use of several very simple money management habits and wealth creation principles.

The 26 principles in this coloring book are how financially free people win The Money Game. In other words, they are the Rules to the Money Game and the earlier we learn and apply these rules, the earlier we become financially free.

You hold in your hand the first step for empowering children—yours, theirs and everyone’s—with the tools they need to grow up financially free.

**Our definition of financial freedom:** when the passive income from your assets exceeds the expenses of your chosen lifestyle.

Our philosophy is this...

The sooner you become financially free, the sooner you have extra money to go out into the world and do more good. And isn’t that what makes us all happy inside?

May you and yours enjoy coloring in this book as much as we enjoyed creating it for you.
How to Use this Coloring Book to Raise Money Savvy Adults!

Each page is designed to help you start a conversation about specific aspects of money. We’ve given you some ideas of what to talk about, but don’t stop there. Let the child know it’s okay to ask questions about money; let them learn that taking care of their money wisely is like brushing their teeth...it’s just something you do to be a responsible adult.

Sit down with your child and his favorite crayons, pencils or markers and turn to any page that interests him. First, read the left hand page to yourself, and then explain it to your child as he colors the opposite page. We encourage you to color the smaller picture on the left hand side if you want (if your child will let you)! Kids love doing things with adults so just get in there and have some fun.

We know that some of the concepts will be advanced for your child ~ maybe even new to you. This book is meant to prompt the communication between you so anything goes ~ money related or not! Let the conversation lead you and, no matter what, enjoy this time together.

If your child isn’t writing yet, feel free to help fill in the blanks.

We hope this ends up being one of your child’s most valuable coloring books.

Enjoy!

Elisabeth, Steve, Shayla, and Jan
Being financially free means you have more than enough money coming in each month from passive income than you have going out in expenses.

It means you don’t have to work for the rest of your life unless you want to.

Everyone has the option of choosing to be financially free, yet many people don’t choose it because no one ever tells them they have the OPTION to choose it.

Choosing to grow up financially free means you know how you want to live your life and you take a few steps toward creating that life every day.

Whose choice is it to be financially free? ____________________________

What will you do with your life when you don’t have to work; in other words, when you’re financially free? ____________

________________________________________

________________________________________

________________________________________

________________________________________

Teaching Tip: ask your child how he’d like to live when he grows up.
Financial freedom is your CHOICE.
If you live long enough and take good care of yourself, you will eventually be an elderly man or woman. When that time comes you might not want to have to work for money anymore.

That older version of yourself is counting on you to make wise choices while you are still young. This includes making wise choices with your money. Saving and investing for your future is a wise choice.

What are some ways you can start setting money aside for YOUR older self?

Teaching Tip: Ask your child what life might be like WITH plenty of money versus WITHOUT enough money.
It's not how much money you MAKE that's important, it's how much you KEEP.
Did you know that if you wisely invest just $20 a week starting when you’re 15, this money could grow to over a MILLION DOLLARS by the time you turn 60 years old?

What would you do with A MILLION DOLLARS?

What would you do to help others with part of your million dollars?

Teaching Tip: Ask your child if they know someone who does a lot of good in the world or constantly helps others. Ask him how he feels about that person. Ask him if he’d like others to feel that way about him.

NOTE: Not everyone makes money in the stock market. There are potential risks that go along with the potential rewards. Education is one way of reducing or minimizing your risks when you invest.

Here’s the math on money invested in the stock market:

$15 per week x 52 weeks a year x 50 years @11% return (the average growth of the stock market between 1908 and 2008) will give you approximately $1,380,000!
Save EARLY,
Save OFTEN,
Invest WISELY.
What would happen if you put all of your eggs in one basket and you dropped the basket?

Investing your money into one kind of asset or investment is like that basket of eggs. It’s important to put your money in different investments so if one doesn’t do well, you don’t lose all of the money you’ve worked so hard to save up and invest for your future.

Putting your financial eggs in several different baskets is called Diversification. Do you remember what an asset is? Name a few types here: ____________________________

Teaching Tip: Ask your child if he knows someone who owns a business, has stock in the stock market or owns real estate.

Note: Don’t let the big words get in your way. When we learn a new language, it can be fun to count the letters in a word or say it in funny ways. You can also relate the concept to your life at home.

12 - Adult’s Side
Don’t put all your financial EGGs into one BASKET.
You are responsible for your thoughts. It may seem complicated, but this is how it works:

It all starts with these things called Beliefs. Your beliefs form your Thoughts. Your Thoughts lead to Feelings. Your Feelings lead to your Actions (and choices). Finally, your Actions and choices lead to your Results.

What are the results? The results are YOUR LIFE!

Your thoughts are the most powerful things you have. Watch your thoughts because whatever you think about just may happen.

When you think mostly positive thoughts, your life is mostly positive.

When you think mostly negative thoughts, your life is mostly negative.

What kinds of thoughts do you think most of the time? 
____________________________________________________
____________________________________________________
____________________________________________________

Teaching Tip: Ask your child if he has friends who are mostly positive or mostly negative.

Ask him how he feels when he’s around those friends. Explain positive and negative in greater detail.
Your thoughts, beliefs and attitudes determine your WEALTH potential.
Many wealthy people have been broke at some time in their lives. Wealthy people think big and aren’t afraid to take actions to make their dreams come true. Rich people rarely give up.

Poor people often let a little failure stop them from reaching their goals.

Wealthy people don’t let failure get in their way. To people with a wealthy state of mind, a failure is simply a stepping stone towards success. Each failure is simply another way something didn’t work and one step closer to the way something WILL work.

What are some thoughts poor people might think? ________________

______________________________

What are some thoughts financially free people might think? ______

______________________________

______________________________

______________________________

______________________________

**Teaching Tip:** Ask your child about the last time he gave up on something. Ask him why he gave up. If he’s never given up on anything, ask him what motivates him to keep going.
Being BROKE is a temporary financial condition, being POOR is a state of mind.
Money doesn't make you good or bad, it just gives you the ability to buy the things you need and want.

The more money you have, the quicker and easier you can reach your goals and dreams AND the more you can help others.

What are some of YOUR goals and dreams? Remember to dream big!

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

What are some ways YOU’D like to help others or the world?

________________________________________________________________________
________________________________________________________________________

Teaching Tip: Share some of your own goals and dreams with your child. Sometimes children only see us working and don’t know what we’re working towards.
Money is a TOOL to reach your DREAMS.
Rocks to Riches

Authors: Elisabeth Donati & Jan Ruskin

Five kids and a pot belly pig spend the summer hunting for treasure and learn about friendship, family and finance along the way.

Available on Amazon (Kindle also)

Raising money savvy adults can be quite a challenge. Let us help!

Camp Millionaire is a game and activity-based financial education program for kids and teens. We use a powerful teaching methodology called accelerated learning that allows kids to learn by experience.

Your kids will learn how to make, manage and multiply their money wisely, and they’ll have a ton of FUN doing it. Imagine your kids learning to be responsible with money BEFORE they leave home and venture out on their own!

Weekend and summer camp events available. Check it out here...

www.CampMillionaire.com
Additional Resources for Kids

The Ultimate Allowance
Author: Elisabeth Donati
The Ultimate Allowance is the only financial parenting book you need to raise money-savvy adults. A step-by-step system to take the money you already spend ON your children and run it THROUGH them instead. This way they get the practice they need to move out and stay out!
Available on Amazon (Kindle also)

Creative Cash for Kids
Want to make sure YOUR kids leave home without YOUR wallet? This simple, easy to use home program was designed for you, the parent, teacher or guardian, with that purpose in mind. We know you don’t have a lot of time but you want to make sure your children are prepared to handle the financial aspects of their lives. Program comes with:

- Financial Freedom Playbook (student workbook)*
- Easy-to-use Parent/Teacher Guide

*Additional student workbooks available
COST: $49 Print/$29 PDF Downloadable

CUSTOMIZED COLORING BOOKS
If you’d like to order the Finanical Wisdom Coloring Book in bulk or private label it for your company, please give us a call at 805-957-1024.
The Financial Wisdom Coloring Book for Kids and Parents is designed to be a fun and entertaining way for adults to begin having conversations with children about how money works.

There are 26 wealth principles and each principle lives on two pages. The page on the right is designed for your child to color. The page on the left is designed to help you teach the child about each principle.

Many adults find that even they learn a thing or two about managing and investing money because many of us were never taught about money at home or at school.

Your kids will have fun learning the following...

- Financial Freedom is Your Choice.
- Pay Yourself First.
- Put Your Money To Work for You.
- And 23 additional principles that will help your child become a money savvy adult.

Written by: Elisabeth Donati and Steve Gordon
Illustrated by: Shayla Gordon (age 15)